



## EUROPE CITY TELLERS [www.europecitytellers.org](http://www.europecitytellers.org)

### The first meeting in Potenza (Italy)

The first meeting took place in Potenza (Italy) on 23th and 24th of November 2018. The purpose of the project kickoff meeting was to introduce the team, understand the project background, and what success looks like, understand what needs to be done, and agree on how to work together effectively. An opportunity to get the key information the international partnership needs to succeed and demonstrate her enthusiasm and understanding of the project. The first meeting was a chance to instill confidence in the partners that they've made a good decision in their choice of agency and project team.



### [Group photo of the 2nd meeting in Krakow ]



### The second meeting in Krakow (Poland)

The Second Transnational Meeting of the project took place on the 29th and 30th of April 2019 in Krakow. The meeting was very useful and effective for the whole partnership because during it the partners had the chance to discuss all the aspects of the project and to plan further steps and establish the activity deadlines. The main activities carried out in the meeting were about work plan and implementation and quality control plan, tool kit and JSTE presentations.

### Project objectives

The main objective of EU-ACT is to transfer to operators, educators and mediators, new knowledge and skills in the field of cultural mediation and theatrical and digital storytelling, with the aim of co-creating new cultural tourism products spendable on the market. EU-ACT intends to accompany the realization of these products, through international experiences, promoted by a strategic partnership, made up of organizations with many experiences in the fields of theater, design and digital programming, methodologies of storytelling applied to cultural heritage, coming from Italy, Poland, Hungary, Germany and the UK.

### Partners

1. Euro-net (Italy)
2. Euro-Idea (Poland)
3. Interacting (UK)
4. Comparative Research Network (Germany)
5. Integrált Kifejezés- és Tanterápiás Egység (Hungary)

### Project output

The project involves the creation of the following 3 intellectual outputs:

- Live Interpretation: Route Of Theatrical Visits, With "Live-Actors", That In Historical Clothes, Will Tell The Main Points Of Historical-Artistic Interest Of The European Cities Involved
- An Online Platform With An In-Depth Analysis Of The Contents Produced By The Project (To Encourage The Experience Both Before And After The Events)
- An APP In Augmented Reality, For Mobile Devices, Connected To A Paper/Game Guide, To Permit to:benefit from the contents created in real time, conduct the public to discover the path imagined with video-animations.

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### The Project context

The project “Europe City Teller – cultural mediation and storytelling for tourism, between theater, multimedia and storytelling” (acronym “EU-ACT”) operates in the European cultural tourism sector, with the aim of developing a quality offer, promoting local customs and traditions, paying attention to sustainability, protecting and enhancing the heritage, landscapes and local culture.

(below a photo of the italian meeting).



### Project result

The project plans to:

implement new training methodologies

increase the knowledge of the European cultural heritage

give access to the European cultural heritage through the web and digital technologies

transfer educational methodologies

[photo of the 2nd meeting in Krakow ]



### The Training (JSTE) in Belfast (Northern Ireland)

The training (JSTE) of Eu-act project will take place in Belfast in from 16<sup>th</sup> to 20<sup>th</sup> of June, hosted by our partner Interacting UK, who will provide to implement the educational methodology.

The projects consider the organization of a formative training (JSTE) for a maximum of 15 people (3 per each organization), coming from the project staff, which will last in all 6 days (travels included).

Each partner will be able to offer his operative contribution about – the different methods of

non- formal and informal education – the ways of communicating properly with the different kind of audience and their specific needs – the use of theatrical techniques, audio-visual, digital storytelling – the development of app programming for mobile supports for touristic purposes.

JSTE intends to develop an educational toolkit in a participative environment that will be preparatory to the intellectual output realization phase; - at the end of the project it will be given to those who will join the local training seminars (to form the “acting guides”)

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### Project impact

Project activities are imagined to generate a great impact in terms of acquiring new skills, knowledge and experience in the field of enhancing and promoting cultural heritage.

*[below photo of the 2nd meeting in Krakow ]*



*[photo of the 2nd meeting in Krakow ]*



### Impressions of the participants

I am Luigi Vitelli, I am part of Euro-Net organization and I am involved in the project as a cultural heritage researcher and content curator which is the basic activities on whom we should create the stories on the cultural heritage of any partner's cities involved in the project. Then we will perform these stories through live performances presented by actors during the multiplier events we are planning in the final step of the project.

My experience in the project meetings we've had till now, was very intensive, firstly because I've had the possibilities to know new interesting people from all over Europe, share with them the knowledge of the most important historical places of the European cities. Sharing culture is the most important goal we need to reach as European citizens. This goal will make us able to preserve our memory towards the future, rise up the diversity in unity and go beyond the limits.

### Project timeline

The project will have a total duration of 27 months, and includes training activities and various project meetings, related to the realization of 3 intellectual products that will be presented later in the multiplier events that each partner will organize in its respective chosen city and which will be addressed to an audience of citizens and tourists European/non-European.



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### The multiplier events

The multiplier events will consist in the presentation of the touristic path that came out from the study and research of the principal historical and artistic points of interest of the cities partners involved in the project, through the theatrical performance of the live interpreters from the staff, involved during the development process and the project production and also during the Joint Staff Training Event.

The other two products, the app with paper guide and the web platform, will be used as an integration to the theatrical visits, allowing the audience to completely experience the products realized during the project.

### Participants

The following categories will be invited:

- touristic operators
- managers of social promotion associations
- public administrators
- relevant stakeholders (such as Representatives from Chamber of Commerce, ONG and associations that work in the referred branches)
- students, teachers and school principals
- young unemployed

### Length and development

The event will last one day and could be booked earlier through a specific module on the web platform of the project.

It will be a seminar open to the audience, divided in 2 moments:

-morning dedicated to the project presentation and its products and to the performance of the live interpreters.

-afternoon dedicated to the intellectual outputs and their use.

Between the two sessions there will be a free lunch offered to the participants with a catering service as well to guarantee the participation to the afternoon session as well.

In the halftime of the two sessions a coffee break will be scheduled as well.

During the Multiplier Event there will be a live streaming to allow those who can't participate to follow the event online.

